

November 1, 2010

San Francisco Board of Supervisors
c/o Angela Calvilo (Clerk of the Board of Supervisors)
1 Dr. Carlton B. Goodlett Place
City Hall, Room 244
San Francisco, CA 94102-4689

Dear San Francisco Board of Supervisors:

As a resident of Parkmerced for over 16 years and active member of the Parkmerced Sustainability Committee, I am writing to strongly support the plan to revitalize and renew our community.

Parkmerced management has shown a commitment to its residents and the environment since they first took ownership of the property. The Sustainability Committee was initiated by Parkmerced management, but residents have since taken the lead in generating ideas. They listen to our suggestions and have begun to implement the environmentally friendly measures the Committee fights for. The Parkmerced Vision will take this concept to the next step: creating a greener living environment for everyone.

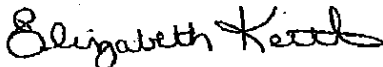
There have been significant advances in what constitutes environmentally sound design since Parkmerced was built over 60 years ago. As part of the Vision plan, Parkmerced management intends to incorporate forward thinking improvements such as:

- California-native landscaping that would reduce water and fertilizer use;
- Construction of new units that would be 60% more energy- and water-efficient;
- Utilizing renewable energy sources (wind, solar) that would create a sustainable energy plan;
- Transit-first improvements that would reduce the need for cars, including:
 - New bike and pedestrian paths;
 - New retail stores and amenities within a 10-minute walking distance of all residents; and,
 - A public transportation over haul including a more accessible Muni station and a new shuttle to BART and regional shopping areas.

Parkmerced's long range plans will help bring our currently unsustainable community to the forefront of environmentally conscious design and reduce residents' environmental impact. It will also frame San Francisco as a leader in planning environmentally sustainable developments.

I fully support Parkmerced's plan and urge you to approve it.

Sincerely,



Elizabeth Keith